



WOMEN WOKE WITHIN

MEDIA KIT 2026

Where awakening becomes purpose and purpose creates change.

A Digital Magazine celebrating women who transformed adversity into leadership, entrepreneurship, and community impact.

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ABOUT WOMEN WOKE WITHIN

OUR MISSION

Women Woke Within is a digital magazine celebrating formerly incarcerated women who have transformed their lives through leadership, entrepreneurship, and community impact. We amplify their voices, honor their journeys, and inspire a world that sees their power.

OUR VISION

A world where every woman who has experienced incarceration is seen for her brilliance, celebrated for her resilience, and empowered to lead. We envision a future where transformation is honored and second chapters are the most powerful ones.

WHAT WE DO

We feature extraordinary women — our Sheros — who have risen from incarceration to become entrepreneurs, nonprofit leaders, authors, educators, community advocates, and speakers. Each issue tells their story with dignity, depth, and celebration.

PURPOSE EVOLUTION

Born from lived experience, Women Woke Within evolved from justice advocacy into a platform for post-incarceration empowerment — proving that a woman's past does not define her future.

FOUNDED BY DR. ANNALAA D' DIORS

Author, media entrepreneur, and visionary — Dr. Annalaa d' Diors created Women Woke Within from her own transformation during incarceration. Her journey from confinement to purpose fuels every page of this magazine, inspiring women everywhere to awaken to their own power.

OUR AUDIENCE & REACH

Women Woke Within reaches a powerful community of women leaders, entrepreneurs, advocates, and allies committed to transformation and impact.

DEMOGRAPHICS

- + Women aged 25+
- + Formerly incarcerated women rebuilding their lives
- + Female entrepreneurs & nonprofit leaders
- + Community advocates & educators
- + Allies invested in women's empowerment

ENGAGEMENT CHANNELS

- + Digital Magazine (quarterly publication)
- + Website & Blog
- + Social Media (Instagram, Facebook, LinkedIn)
- + Email Newsletter
- + Community Events & Speaking Engagements
- + Podcast & Media Features

PROJECTED REACH

10,000+ Digital Readers

5,000+ Newsletter Subscribers

15,000+ Social Media Followers

50+ Community Partners

*Projected figures based on growth trajectory. Updated metrics available upon request.

WHY PARTNER WITH US

Align your brand with a powerful, mission-driven platform that celebrates women's transformation, leadership, and community impact.

Mission-Aligned Audience

Reach women who are purpose-driven, community-focused, and actively investing in personal and professional growth.

Authentic Engagement

Our readers trust our content. Your brand benefits from genuine connection, not just impressions.

Empowerment-Centered Platform

Partner with a publication that uplifts women and creates lasting social impact through storytelling and visibility.

Your partnership helps amplify women's voices and creates meaningful change.

WHY OUR AUDIENCE MATTERS

Our readers are decision-makers, entrepreneurs, and community leaders actively investing in themselves and their communities. Here's why that matters for your brand.

High Intent

Our audience actively seeks resources, services, and products that support their personal and professional growth.

Community Trust

Women Woke Within is built on authentic storytelling. Our readers trust our recommendations and featured partners.

Purchasing Power

Our audience includes professionals, business owners, and leaders who invest in quality brands aligned with their values.

Our readers don't just consume content — they take action.

DISTRIBUTION CHANNELS

Women Woke Within reaches our audience through multiple touchpoints, ensuring your brand gets maximum exposure across platforms.

Social Media Outlets

Instagram, Facebook, LinkedIn, and other platforms reaching our engaged community

Streaming Television

Visibility through streaming television channels expanding our reach to new audiences

Legal Service Organizations

Partnerships with legal service organizations connecting us to women seeking resources

International Media Connections

Global media connections extending our message and partner visibility worldwide

Growing Network

Growing network of businesses and community contacts receiving direct communications

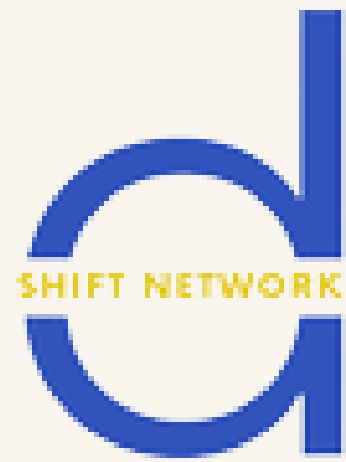
Partners receive exposure across all channels for maximum reach — Growing Network of Business and Community Contacts.

DIRECTORY LISTINGS

Get your business in front of our engaged audience with a directory listing in every issue of Women Woke Within. Choose the tier that fits your goals.

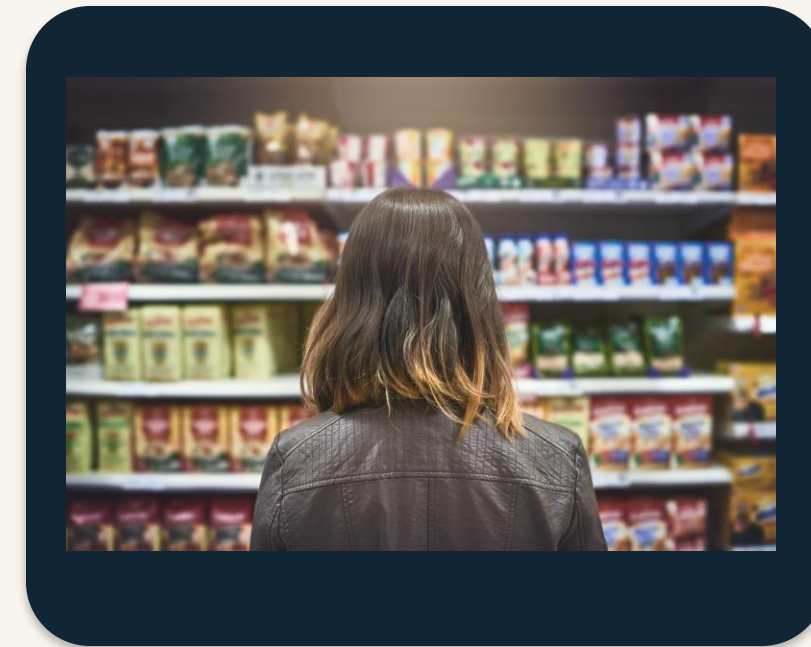


All listings include placement in our digital magazine directory section, reaching our full readership each issue.



d'SHIFT NETWORK CROSS-PROMOTION OPPORTUNITIES

The d'Shift Network connects women-centered brands and organizations for mutual growth. Cross-promotion opportunities allow partners to tap into each other's audiences authentically.



Interested in joining the d'Shift Network? Contact us to explore partnership opportunities.

BRAND STORY RATES

BRONZE

\$50/issue

Business name & contact
Website link
50-word description

Ideal for: Small businesses,
startups, authors, coaches

SILVER

\$125/issue

All Bronze features plus:
Logo placement
Highlighted placement
QR code link

Ideal for: Businesses seeking
more visibility

GOLD

\$250/issue

Directory listing
Quarter-page ad
Website backlink
Social media mention
Featured placement
Ideal for: Growing businesses

PLATINUM

\$750+/issue

Full-page ad
Website feature
Newsletter recognition
Social media promotion
Interview opportunity
Ideal for: Corporate sponsors

STAND-ALONE AD RATES

Quarter Page
\$75

Half Page
\$150

Full Page
\$300

Inside Cover
\$400

Back Cover
\$500

Ready to Reserve Your Space?

Custom packages available—contact us to build the right fit for your brand.

BRANDING STORY OPTIONS

Align your brand with a mission-driven platform that celebrates women's transformation, leadership, and impact.

FULL PAGE Premium placement with maximum visibility. Ideal for bold brand statements and campaign launches. [\$300.00]	HALF PAGE Strong visual presence with strategic positioning. Perfect for product features and service highlights. [\$150.00]	QUARTER PAGE Targeted exposure in a compact format. Great for announcements and brand awareness. [\$75.00]	DIRECTORY LISTING Business listing with logo, description, and contact info. Ongoing visibility each issue. [\$50.00]
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Custom packages and multi-issue discounts available. Contact us to discuss your goals.

WHAT ARE PEOPLE SAYING?

Hear from our readers, partners, and community members about the impact of Women Woke Within.

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When I heard that Women Woke Within was going to publish a digital magazine about women who had gone to prison, been released, and then were doing great things, I immediately signed up. We need to bring more attention to the impact that women have on the economy.

— Cameal S.



”

As a business owner, I was excited to learn that I could advertise in a digital magazine that women are attracted to, as most of my customers are women. What a great way to invest my advertising dollars.

— Mark P.



”

d' Shift Network is excited to partner with Women Woke Within to help shine a light on the extraordinary women who awakened their inner strength during incarceration and emerged determined to create positive change.

— Jayla Y.



FEATURED LEGACY SHERO SPOTLIGHT



SanMichelle Jones

From Incarceration to Innovation: How SanMichelle Jones Rebuilt Her Life and Launched a Successful Trucking Company.

When SanMichelle Jones reflects on her journey, we noticed moments during the interview when she closes her eyes and takes a deep breath before speaking. We suppose that the memories remain vivid. The struggles remain real. Yet so does the determination that carried her through some of the most challenging years of her life.

Read SanMichelle's full story, click here: [Link](#)

"Her story inspires us all."

WHY WOMEN WOKE WITHIN EXISTS

Women Woke Within was born from a powerful belief: a person's past does not determine their future, and extraordinary transformation is possible even in life's most challenging circumstances.

The inspiration for this platform emerged from the personal journey of its founder, who, while serving a prison sentence for a nonviolent offense, chose not to let her circumstances define her future. Instead, she committed herself to personal growth, purpose, and creating opportunities for others. During that journey, she authored *Screaming From The Inside* and went on to establish multiple business ventures, including a media production company, a publishing company, and several community-focused initiatives.

Originally, Women Woke Within was created to support individuals seeking justice while incarcerated. As the organization evolved, it became clear that many outstanding groups were already serving that mission. What was often missing, however, was a platform dedicated to celebrating the remarkable achievements of women after incarceration.

Today, Women Woke Within shines a light on the extraordinary women who awakened their inner strength during incarceration and emerged determined to create positive change. Through storytelling, recognition, and visibility, we celebrate their achievements, amplify their voices, and honor the impact they continue to make in the world.

Created by women for women, Women Woke Within is more than a magazine—it is a platform dedicated to inspiring hope, fostering empowerment, and showcasing transformative power.

“Our goal is simple yet profound: to help women affected by incarceration believe in themselves and recognize that transformation, success, and freedom are possible regardless of where their journey began.”



Dr. Annalaa d' Diors

SCHEDULE A DISCOVERY CALL

Ready to partner with Women Woke Within? We'd love to hear from you.

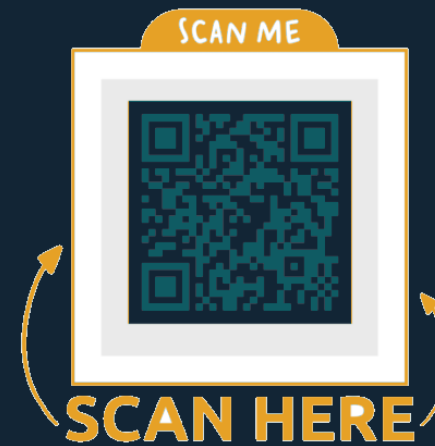
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Founder

Email: womenwokewith@gmail.com

Website: <https://www.womenwokewithin.com>

Social Media: Facebook, IG, YouTube

Download Our Media Kit



Scan to connect with us

